Writing for Digital and Mobile Channels in the African Workplace

Corporate Communications

Course Overview

Writing for Digital and Mobile Channels in the African Workplace: a 5-day professional training course from LTC Consultants, delivered in-classroom across...

What You Will Achieve

- Explain the core principles and current good practice in Writing for Digital and Mobile Channels in the African Workplace
- Apply practical tools and techniques for Writing for Digital and Mobile Channels in the African Workplace in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Writing for Digital and Mobile Channels in the African Workplace in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

IT professionals, analysts, digital transformation leads and managers seeking to apply modern technology in their organisations.

Course Outline

1. Setting the scene: Writing for Digital and Mobile Channels in the African Workplace in today's organisation
2. Key concepts and the language of Writing for Digital and Mobile Channels in the African Workplace
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Writing for Digital and Mobile Channels in the African Workplace with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
16 to 20 Nov 2026	Nairobi	**$1,395**
23 to 27 Nov 2026	Kampala	**$1,550**
30 Nov to 4 Dec 2026	Johannesburg	**$1,650**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.