Writing and Presenting Feasibility Studies and Options Papers

Corporate Communications

Course Overview

Writing and Presenting Feasibility Studies and Options Papers: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa...

What You Will Achieve

- Explain the core principles and current good practice in Writing and Presenting Feasibility Studies and Options Papers
- Apply practical tools and techniques for Writing and Presenting Feasibility Studies and Options Papers in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Writing and Presenting Feasibility Studies and Options Papers in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Foundations of Writing and Presenting Feasibility Studies and Options Papers: principles, terminology and context
2. The business case: why Writing and Presenting Feasibility Studies and Options Papers matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Online	**$800**
16 to 20 Nov 2026	Cape Town	**$1,650**
7 to 11 Dec 2026	Lusaka	**$1,550**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.