White Paper and Thought Leadership Writing for Professionals

Corporate Communications

Course Overview

White Paper and Thought Leadership Writing for Professionals: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa...

What You Will Achieve

- Explain the core principles and current good practice in White Paper and Thought Leadership Writing for Professionals
- Apply practical tools and techniques for White Paper and Thought Leadership Writing for Professionals in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine White Paper and Thought Leadership Writing for Professionals in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Setting the scene: White Paper and Thought Leadership Writing for Professionals in today's organisation
2. Key concepts and the language of White Paper and Thought Leadership Writing for Professionals
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating White Paper and Thought Leadership Writing for Professionals with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
23 to 27 Nov 2026	Online	**$800**
30 Nov to 4 Dec 2026	Cape Town	**$1,395**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.