

The Art of Advanced Interpersonal Communication

Sales and Marketing

Course Overview

The Art of Advanced Interpersonal Communication: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live...

What You Will Achieve

- Explain the core principles and current good practice in The Art of Advanced Interpersonal Communication
- Apply practical tools and techniques for The Art of Advanced Interpersonal Communication in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine The Art of Advanced Interpersonal Communication in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Setting the scene: The Art of Advanced Interpersonal Communication in today's organisation
2. Key concepts and the language of The Art of Advanced Interpersonal Communication
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating The Art of Advanced Interpersonal Communication with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
5 to 9 Oct 2026	Johannesburg	\$1,450
12 to 16 Oct 2026	Durban	\$1,450
26 to 30 Oct 2026	Lagos	\$1,395
2 to 6 Nov 2026	Online	\$800
9 to 13 Nov 2026	Pretoria	\$1,450
23 to 27 Nov 2026	Harare	\$1,650

30 Nov to 4 Dec 2026

Cairo

\$1,395

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.