

The Art of Advanced Communication

Corporate Communications

Course Overview

The Art of Advanced Communication: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in The Art of Advanced Communication
- Apply practical tools and techniques for The Art of Advanced Communication in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine The Art of Advanced Communication in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Foundations of The Art of Advanced Communication: principles, terminology and context
2. The business case: why The Art of Advanced Communication matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
5 to 9 Oct 2026	Kigali	\$1,450
19 to 23 Oct 2026	Online	\$700
26 to 30 Oct 2026	Cape Town	\$1,395
9 to 13 Nov 2026	Lusaka	\$1,650
16 to 20 Nov 2026	Maputo	\$1,550
30 Nov to 4 Dec 2026	Johannesburg	\$1,550
7 to 11 Dec 2026	Nairobi	\$1,395

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.