

Strategic Thinking and Planning for Optimum Success

Sales and Marketing

Course Overview

Strategic Thinking and Planning for Optimum Success: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and...

What You Will Achieve

- Explain the core principles and current good practice in Strategic Thinking and Planning for Optimum Success
- Apply practical tools and techniques for Strategic Thinking and Planning for Optimum Success in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Strategic Thinking and Planning for Optimum Success in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Project managers, project engineers, planners, PMO staff and team members involved in delivering projects of any size.

Course Outline

1. Foundations of Strategic Thinking and Planning for Optimum Success: principles, terminology and context
2. The business case: why Strategic Thinking and Planning for Optimum Success matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
28 Sep to 2 Oct 2026	Lusaka	\$1,650
5 to 9 Oct 2026	Maputo	\$1,395
19 to 23 Oct 2026	Johannesburg	\$1,650
26 to 30 Oct 2026	Cape Town	\$1,650

9 to 13 Nov 2026	Nairobi	\$1,650
16 to 20 Nov 2026	Kampala	\$1,450
30 Nov to 4 Dec 2026	Durban	\$1,450
7 to 11 Dec 2026	Accra	\$1,450

LTC Consultants

Suite 601, Block 2, Monument Office Park, 79 Steenbok Ave, Monument Park, Pretoria, 0181, South Africa

+27 68 403 2806 | info@ltccconsultants.net | ltccconsultant.co.za

Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.