Strategic Public Affairs and Government Relations Programme

Public Sector Management & Public Affairs

Course Overview

Strategic Public Affairs and Government Relations Programme: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa...

What You Will Achieve

- Explain the core principles and current good practice in Strategic Public Affairs and Government Relations
- Apply practical tools and techniques for Strategic Public Affairs and Government Relations in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Strategic Public Affairs and Government Relations in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Setting the scene: Strategic Public Affairs and Government Relations in today's organisation
2. Key concepts and the language of Strategic Public Affairs and Government Relations
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Strategic Public Affairs and Government Relations with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
9 to 13 Nov 2026	Pretoria	**$1,450**
16 to 20 Nov 2026	Gaborone	**$1,650**
23 to 27 Nov 2026	Kigali	**$1,395**
30 Nov to 4 Dec 2026	Cape Town	**$1,650**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.