

Strategic Public Affairs and Government Relations Programme

Public Sector Management & Public Affairs

Course Overview

Strategic Public Affairs and Government Relations: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live...

What You Will Achieve

- Explain the core principles and current good practice in Strategic Public Affairs and Government Relations
- Apply practical tools and techniques for Strategic Public Affairs and Government Relations in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Strategic Public Affairs and Government Relations in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Setting the scene: Strategic Public Affairs and Government Relations in today's organisation
2. Key concepts and the language of Strategic Public Affairs and Government Relations
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Strategic Public Affairs and Government Relations with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
12 to 16 Oct 2026	Windhoek	\$1,650
19 to 23 Oct 2026	Dar es Salaam	\$1,550
26 to 30 Oct 2026	Online	\$700
9 to 13 Nov 2026	Pretoria	\$1,450
16 to 20 Nov 2026	Gaborone	\$1,650

23 to 27 Nov 2026	Kigali	\$1,395
30 Nov to 4 Dec 2026	Cape Town	\$1,650

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.