

Strategic Planning Competitive Analysis for Supply Chain

Purchasing, Logistics & Supply Chain Management Training Course

Course Overview

Strategic Planning Competitive Analysis for Supply Chain: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa...

What You Will Achieve

- Explain the core principles and current good practice in Strategic Planning Competitive Analysis for Supply Chain
- Apply practical tools and techniques for Strategic Planning Competitive Analysis for Supply Chain in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Strategic Planning Competitive Analysis for Supply Chain in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Foundations of Strategic Planning Competitive Analysis for Supply Chain: principles, terminology and context
2. The business case: why Strategic Planning Competitive Analysis for Supply Chain matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
19 to 23 Oct 2026	Harare	\$1,450
26 to 30 Oct 2026	Cairo	\$1,650
9 to 13 Nov 2026	Online	\$750

16 to 20 Nov 2026	Pretoria	\$1,650
30 Nov to 4 Dec 2026	Windhoek	\$1,450
7 to 11 Dec 2026	Dar es Salaam	\$1,650

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.