

Strategic Community Relations

Sustainability and CSR

Course Overview

Strategic Community Relations: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Strategic Community Relations
- Apply practical tools and techniques for Strategic Community Relations in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Strategic Community Relations in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Professionals, specialists and managers at every level who want to strengthen this capability and apply it with confidence at work.

Course Outline

1. Setting the scene: Strategic Community Relations in today's organisation
2. Key concepts and the language of Strategic Community Relations
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Strategic Community Relations with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
9 to 13 Nov 2026	Nairobi	\$1,550
16 to 20 Nov 2026	Kampala	\$1,550
30 Nov to 4 Dec 2026	Durban	\$1,650

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.