

Strategic Communication: Thinking, Planning and Execution Involve, Inspire, Influence

Corporate Communications

Course Overview

Strategic Communication: Thinking, Planning and Execution Involve, Inspire, Influence: a 5-day professional training course from LTC Consultants, delivered...

What You Will Achieve

- Explain the core principles and current good practice in Strategic Communication: Thinking, Planning and Execution Involve, Inspire, Influence
- Apply practical tools and techniques for Strategic Communication: Thinking, Planning and Execution Involve, Inspire, Influence in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Strategic Communication: Thinking, Planning and Execution Involve, Inspire, Influence in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Project managers, project engineers, planners, PMO staff and team members involved in delivering projects of any size.

Course Outline

1. Foundations of Strategic Communication: Thinking, Planning and Execution Involve, Inspire, Influence: principles, terminology and context
2. The business case: why Strategic Communication: Thinking, Planning and Execution Involve, Inspire, Influence matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
12 to 16 Oct 2026	Pretoria	\$1,395
19 to 23 Oct 2026	Harare	\$1,550
26 to 30 Oct 2026	Cairo	\$1,395

2 to 6 Nov 2026	Online	\$750
9 to 13 Nov 2026	Windhoek	\$1,395
16 to 20 Nov 2026	Dar es Salaam	\$1,450
23 to 27 Nov 2026	Gaborone	\$1,395
30 Nov to 4 Dec 2026	Kigali	\$1,450
7 to 11 Dec 2026	Cape Town	\$1,395

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.