

Strategic Awareness and Business Acumen

Executive Development Courses

Course Overview

Strategic Awareness and Business Acumen: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Strategic Awareness and Business Acumen
- Apply practical tools and techniques for Strategic Awareness and Business Acumen in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Strategic Awareness and Business Acumen in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Foundations of Strategic Awareness and Business Acumen: principles, terminology and context
2. The business case: why Strategic Awareness and Business Acumen matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
14 to 18 Sep 2026	Pretoria	\$1,550
28 Sep to 2 Oct 2026	Harare	\$1,650
5 to 9 Oct 2026	Cairo	\$1,550
19 to 23 Oct 2026	Online	\$800
2 to 6 Nov 2026	Windhoek	\$1,550
16 to 20 Nov 2026	Dar es Salaam	\$1,550
23 to 27 Nov 2026	Gaborone	\$1,450
7 to 11 Dec 2026	Kigali	\$1,450

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.