Strategic Awareness and Business Acumen Workshop

Interactive Workshops

Course Overview

Strategic Awareness and Business Acumen Workshop: a 3-day professional training course from LTC Consultants, delivered in-classroom across Africa and live...

What You Will Achieve

- Explain the core principles and current good practice in Strategic Awareness and Business Acumen
- Apply practical tools and techniques for Strategic Awareness and Business Acumen in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Strategic Awareness and Business Acumen in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Professionals, specialists and managers at every level who want to strengthen this capability and apply it with confidence at work.

Course Outline

1. Foundations of Strategic Awareness and Business Acumen: principles, terminology and context
2. The business case: why Strategic Awareness and Business Acumen matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 4 Nov 2026	Lusaka	**$900**
16 to 18 Nov 2026	Maputo	**$950**
30 Nov to 2 Dec 2026	Johannesburg	**$950**
14 to 16 Dec 2026	Nairobi	**$900**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.