Social Recruiting and Talent Sourcing on Digital Channels

Human Resource (HR) Management

Course Overview

Social Recruiting and Talent Sourcing on Digital Channels: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and...

What You Will Achieve

- Explain the core principles and current good practice in Social Recruiting and Talent Sourcing on Digital Channels
- Apply practical tools and techniques for Social Recruiting and Talent Sourcing on Digital Channels in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Social Recruiting and Talent Sourcing on Digital Channels in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Setting the scene: Social Recruiting and Talent Sourcing on Digital Channels in today's organisation
2. Key concepts and the language of Social Recruiting and Talent Sourcing on Digital Channels
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Social Recruiting and Talent Sourcing on Digital Channels with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Online	**$700**
16 to 20 Nov 2026	Lagos	**$1,650**
30 Nov to 4 Dec 2026	Pretoria	**$1,650**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.