

Retail Buying and Assortment Planning

Sales and Marketing

Course Overview

Retail Buying and Assortment Planning: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Retail Buying and Assortment Planning
- Apply practical tools and techniques for Retail Buying and Assortment Planning in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Retail Buying and Assortment Planning in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Project managers, project engineers, planners, PMO staff and team members involved in delivering projects of any size.

Course Outline

1. Foundations of Retail Buying and Assortment Planning: principles, terminology and context
2. The business case: why Retail Buying and Assortment Planning matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
21 to 25 Sep 2026	Pretoria	\$1,450
28 Sep to 2 Oct 2026	Windhoek	\$1,450
12 to 16 Oct 2026	Dar es Salaam	\$1,650
26 to 30 Oct 2026	Gaborone	\$1,395
2 to 6 Nov 2026	Kigali	\$1,395
16 to 20 Nov 2026	Cape Town	\$1,650
23 to 27 Nov 2026	Lusaka	\$1,450
7 to 11 Dec 2026	Maputo	\$1,550

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.