

Public Policy Masterclass

Management and Leadership

Course Overview

Public Policy: a 3-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Public Policy
- Apply practical tools and techniques for Public Policy in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Public Policy in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Foundations of Public Policy: principles, terminology and context
2. The business case: why Public Policy matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
21 to 23 Sep 2026	Gaborone	\$800
12 to 14 Oct 2026	Kigali	\$800
2 to 4 Nov 2026	Online	\$450
23 to 25 Nov 2026	Cape Town	\$800
14 to 16 Dec 2026	Lusaka	\$900

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.