

Prompt Engineering for Business Teams

AI (Artificial Intelligence)

Course Overview

Prompt Engineering for Business Teams: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Prompt Engineering for Business Teams
- Apply practical tools and techniques for Prompt Engineering for Business Teams in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Prompt Engineering for Business Teams in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

IT professionals, analysts, digital transformation leads and managers seeking to apply modern technology in their organisations.

Course Outline

1. Setting the scene: Prompt Engineering for Business Teams in today's organisation
2. Key concepts and the language of Prompt Engineering for Business Teams
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Prompt Engineering for Business Teams with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
14 to 18 Sep 2026	Online	\$700
21 to 25 Sep 2026	Pretoria	\$1,395
5 to 9 Oct 2026	Gaborone	\$1,395
19 to 23 Oct 2026	Kigali	\$1,650
26 to 30 Oct 2026	Cape Town	\$1,550
9 to 13 Nov 2026	Lusaka	\$1,650
16 to 20 Nov 2026	Maputo	\$1,550
30 Nov to 4 Dec 2026	Johannesburg	\$1,395

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.