Project Management for New Product Development and Launch

Project Management

Course Overview

Project Management for New Product Development and Launch: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and...

What You Will Achieve

- Explain the core principles and current good practice in Project Management for New Product Development and Launch
- Apply practical tools and techniques for Project Management for New Product Development and Launch in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Project Management for New Product Development and Launch in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Setting the scene: Project Management for New Product Development and Launch in today's organisation
2. Key concepts and the language of Project Management for New Product Development and Launch
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Project Management for New Product Development and Launch with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
9 to 13 Nov 2026	Kampala	**$1,550**
16 to 20 Nov 2026	Durban	**$1,450**
30 Nov to 4 Dec 2026	Accra	**$1,550**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.