

Presenting Technical Demonstrations and Product Walkthroughs

Corporate Communications

Course Overview

Presenting Technical Demonstrations and Product Walkthroughs: a 5-day professional training course from LTC Consultants, delivered in-classroom across...

What You Will Achieve

- Explain the core principles and current good practice in Presenting Technical Demonstrations and Product Walkthroughs
- Apply practical tools and techniques for Presenting Technical Demonstrations and Product Walkthroughs in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Presenting Technical Demonstrations and Product Walkthroughs in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Setting the scene: Presenting Technical Demonstrations and Product Walkthroughs in today's organisation
2. Key concepts and the language of Presenting Technical Demonstrations and Product Walkthroughs
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Presenting Technical Demonstrations and Product Walkthroughs with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
14 to 18 Sep 2026	Johannesburg	\$1,450
28 Sep to 2 Oct 2026	Durban	\$1,395
12 to 16 Oct 2026	Accra	\$1,650

19 to 23 Oct 2026	Online	\$750
2 to 6 Nov 2026	Lagos	\$1,550
16 to 20 Nov 2026	Pretoria	\$1,450
30 Nov to 4 Dec 2026	Harare	\$1,395

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.