

Practical Business Planning Workshop

Interactive Workshops

Course Overview

Practical Business Planning Workshop: a 3-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Business Planning
- Apply practical tools and techniques for Business Planning in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Business Planning in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Professionals, specialists and managers at every level who want to strengthen this capability and apply it with confidence at work.

Course Outline

1. Setting the scene: Business Planning in today's organisation
2. Key concepts and the language of Business Planning
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Business Planning with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 4 Nov 2026	Lusaka	\$900
9 to 11 Nov 2026	Maputo	\$800
23 to 25 Nov 2026	Johannesburg	\$800
7 to 9 Dec 2026	Nairobi	\$950

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.