Persuasive Slide Deck Design and Visual Presentation Skills

Corporate Communications

Course Overview

Persuasive Slide Deck Design and Visual Presentation Skills: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa...

What You Will Achieve

- Explain the core principles and current good practice in Persuasive Slide Deck Design and Visual Presentation Skills
- Apply practical tools and techniques for Persuasive Slide Deck Design and Visual Presentation Skills in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Persuasive Slide Deck Design and Visual Presentation Skills in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Foundations of Persuasive Slide Deck Design and Visual Presentation Skills: principles, terminology and context
2. The business case: why Persuasive Slide Deck Design and Visual Presentation Skills matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Kampala	**$1,550**
16 to 20 Nov 2026	Durban	**$1,395**
23 to 27 Nov 2026	Accra	**$1,450**

7 to 11 Dec 2026	Online	**$800**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.