

Persuasive Slide Deck Design and Visual Presentation Skills

Corporate Communications

Course Overview

Persuasive Slide Deck Design and Visual Presentation Skills: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa...

What You Will Achieve

- Explain the core principles and current good practice in Persuasive Slide Deck Design and Visual Presentation Skills
- Apply practical tools and techniques for Persuasive Slide Deck Design and Visual Presentation Skills in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Persuasive Slide Deck Design and Visual Presentation Skills in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Foundations of Persuasive Slide Deck Design and Visual Presentation Skills: principles, terminology and context
2. The business case: why Persuasive Slide Deck Design and Visual Presentation Skills matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
14 to 18 Sep 2026	Lusaka	\$1,395
28 Sep to 2 Oct 2026	Maputo	\$1,450
5 to 9 Oct 2026	Johannesburg	\$1,650

19 to 23 Oct 2026	Nairobi	\$1,650
2 to 6 Nov 2026	Kampala	\$1,550
16 to 20 Nov 2026	Durban	\$1,395
23 to 27 Nov 2026	Accra	\$1,450
7 to 11 Dec 2026	Online	\$800

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.