Municipal Communications and Stakeholder Engagement

Public Sector Management & Public Affairs

Course Overview

Municipal Communications and Stakeholder Engagement: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live...

What You Will Achieve

- Explain the core principles and current good practice in Municipal Communications and Stakeholder Engagement
- Apply practical tools and techniques for Municipal Communications and Stakeholder Engagement in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Municipal Communications and Stakeholder Engagement in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Foundations of Municipal Communications and Stakeholder Engagement: principles, terminology and context
2. The business case: why Municipal Communications and Stakeholder Engagement matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
23 to 27 Nov 2026	Johannesburg	**$1,395**
30 Nov to 4 Dec 2026	Durban	**$1,650**
7 to 11 Dec 2026	Lagos	**$1,650**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.