

Mini MBA in Marketing & Brand Management

Mini MBA Courses

Course Overview

Mini MBA in Marketing & Brand Management: a 10-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Mini MBA in Marketing & Brand Management
- Apply practical tools and techniques for Mini MBA in Marketing & Brand Management in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Mini MBA in Marketing & Brand Management in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Foundations of Mini MBA in Marketing & Brand Management: principles, terminology and context
2. The business case: why Mini MBA in Marketing & Brand Management matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
14 to 23 Sep 2026	Cairo	\$2,950
28 Sep to 7 Oct 2026	Online	\$1,550
5 to 14 Oct 2026	Pretoria	\$2,950
19 to 28 Oct 2026	Windhoek	\$2,650
26 Oct to 4 Nov 2026	Dar es Salaam	\$2,850
9 to 18 Nov 2026	Gaborone	\$2,850
16 to 25 Nov 2026	Kigali	\$2,650
30 Nov to 9 Dec 2026	Cape Town	\$2,850

7 to 16 Dec 2026

Lusaka

\$2,850

LTC Consultants

Suite 601, Block 2, Monument Office Park, 79 Steenbok Ave, Monument Park, Pretoria, 0181, South Africa
+27 68 403 2806 | info@ltcconsultants.net | ltcconsultant.co.za

Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.