Mini MBA in Marketing & Brand Management

Mini MBA Courses

Course Overview

Mini MBA in Marketing & Brand Management: a 10-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Mini MBA in Marketing & Brand Management
- Apply practical tools and techniques for Mini MBA in Marketing & Brand Management in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Mini MBA in Marketing & Brand Management in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Foundations of Mini MBA in Marketing & Brand Management: principles, terminology and context
2. The business case: why Mini MBA in Marketing & Brand Management matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
9 to 18 Nov 2026	Gaborone	**$2,850**
16 to 25 Nov 2026	Kigali	**$2,650**
30 Nov to 9 Dec 2026	Cape Town	**$2,850**
7 to 16 Dec 2026	Lusaka	**$2,850**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.