Mastering Corporate Communications

Corporate Communications

Course Overview

Mastering Corporate Communications: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Corporate Communications
- Apply practical tools and techniques for Corporate Communications in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Corporate Communications in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Setting the scene: Corporate Communications in today's organisation
2. Key concepts and the language of Corporate Communications
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Corporate Communications with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Johannesburg	**$1,395**
9 to 13 Nov 2026	Cape Town	**$1,450**
16 to 20 Nov 2026	Nairobi	**$1,550**
23 to 27 Nov 2026	Kampala	**$1,450**
30 Nov to 4 Dec 2026	Durban	**$1,550**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.