

Mastering AI Powered Content Creation

AI (Artificial Intelligence)

Course Overview

Mastering AI Powered Content Creation: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in AI Powered Content Creation
- Apply practical tools and techniques for AI Powered Content Creation in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine AI Powered Content Creation in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

IT professionals, analysts, digital transformation leads and managers seeking to apply modern technology in their organisations.

Course Outline

1. Setting the scene: AI Powered Content Creation in today's organisation
2. Key concepts and the language of AI Powered Content Creation
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating AI Powered Content Creation with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Kigali	\$1,450
16 to 20 Nov 2026	Cape Town	\$1,550
23 to 27 Nov 2026	Lusaka	\$1,450
30 Nov to 4 Dec 2026	Maputo	\$1,395

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.