# Masterclass in Public Policy, Public Affairs and Government Relations Influencing Policy Making

Master Classes

## Course Overview

Masterclass in Public Policy, Public Affairs and Government Relations Influencing Policy Making: a 3-day professional training course from LTC Consultants...

## What You Will Achieve

- Explain the core principles and current good practice in Public Policy, Public Affairs and Government Relations Influencing Policy Making
- Apply practical tools and techniques for Public Policy, Public Affairs and Government Relations Influencing Policy Making in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Public Policy, Public Affairs and Government Relations Influencing Policy Making in practice
- Build a personal action plan to implement what you have learned

## Who Should Attend

Professionals, specialists and managers at every level who want to strengthen this capability and apply it with confidence at work.

## Course Outline

1. Setting the scene: Public Policy, Public Affairs and Government Relations Influencing Policy Making in today's organisation
2. Key concepts and the language of Public Policy, Public Affairs and Government Relations Influencing Policy Making
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Public Policy, Public Affairs and Government Relations Influencing Policy Making with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

## Upcoming Dates and Fees

| DATES | VENUE | FEE (PER DELEGATE) |
|---|---|---|
| 2 to 4 Nov 2026 | Pretoria | **$900** |
| 16 to 18 Nov 2026 | Harare | **$950** |

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| 23 to 25 Nov 2026 | Cairo | **$900** |
| 7 to 9 Dec 2026 | Windhoek | **$800** |

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.