Legal Aspects of Marketing, Advertising and Promotions

Legal Training

Course Overview

Legal Aspects of Marketing, Advertising and Promotions: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and...

What You Will Achieve

- Explain the core principles and current good practice in Legal Aspects of Marketing, Advertising and Promotions
- Apply practical tools and techniques for Legal Aspects of Marketing, Advertising and Promotions in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Legal Aspects of Marketing, Advertising and Promotions in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Contracts and procurement professionals, legal advisors, compliance officers and managers who negotiate or administer agreements.

Course Outline

1. Setting the scene: Legal Aspects of Marketing, Advertising and Promotions in today's organisation
2. Key concepts and the language of Legal Aspects of Marketing, Advertising and Promotions
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Legal Aspects of Marketing, Advertising and Promotions with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Accra	**$1,450**
9 to 13 Nov 2026	Online	**$750**
16 to 20 Nov 2026	Lagos	**$1,395**
23 to 27 Nov 2026	Pretoria	**$1,395**
30 Nov to 4 Dec 2026	Harare	**$1,395**

LTC Consultants
Suite 601, Block 2, Monument Office Park, 79 Steenbok Ave, Monument Park, Pretoria, 0181, South Africa
+27 68 403 2806 | info@ltcconsultants.net | ltcconsultant.co.za
Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.