Leading Creatively

Creativity and Innovation

Course Overview

Leading Creatively: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Frame problems in ways that open the solution space rather than narrowing it
- Create the conditions (safety, stimulus, constraint) under which teams generate better ideas
- Facilitate ideation sessions that go beyond the first obvious answers
- Evaluate ideas without crushing them prematurely
- Champion new ideas through organisational resistance to delivery

Who Should Attend

Leaders and managers responsible for improvement, product development or transformation, and anyone whose team is expected to innovate but keeps producing the same answers.

Course Outline

1. Why smart teams produce safe ideas: the leadership factor
2. Problem framing: the question determines the answers
3. Psychological safety with standards: both, not either
4. Ideation that works: structure, stimulus and wild cards
5. Selecting ideas: portfolio thinking over gut feel
6. Prototyping and cheap tests before big commitments
7. Navigating the organisational immune system
8. Your live challenge: pitch and peer review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Pretoria	**$1,550**
9 to 13 Nov 2026	Windhoek	**$1,450**
23 to 27 Nov 2026	Dar es Salaam	**$1,550**
30 Nov to 4 Dec 2026	Gaborone	**$1,450**
7 to 11 Dec 2026	Kigali	**$1,395**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.