

Leadership Storytelling and Executive Presence

Management and Leadership

Course Overview

Leadership Storytelling and Executive Presence: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Leadership Storytelling and Executive Presence
- Apply practical tools and techniques for Leadership Storytelling and Executive Presence in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Leadership Storytelling and Executive Presence in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Foundations of Leadership Storytelling and Executive Presence: principles, terminology and context
2. The business case: why Leadership Storytelling and Executive Presence matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
14 to 18 Sep 2026	Online	\$750
28 Sep to 2 Oct 2026	Pretoria	\$1,450
12 to 16 Oct 2026	Gaborone	\$1,550
26 to 30 Oct 2026	Kigali	\$1,550
9 to 13 Nov 2026	Cape Town	\$1,395
23 to 27 Nov 2026	Lusaka	\$1,650
7 to 11 Dec 2026	Maputo	\$1,650

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.