# Leadership Legacy and Personal Brand for Senior Managers

Management and Leadership

## Course Overview

Leadership Legacy and Personal Brand for Senior Managers: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and...

## What You Will Achieve

- Explain the core principles and current good practice in Leadership Legacy and Personal Brand for Senior Managers
- Apply practical tools and techniques for Leadership Legacy and Personal Brand for Senior Managers in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Leadership Legacy and Personal Brand for Senior Managers in practice
- Build a personal action plan to implement what you have learned

## Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

## Course Outline

1. Setting the scene: Leadership Legacy and Personal Brand for Senior Managers in today's organisation
2. Key concepts and the language of Leadership Legacy and Personal Brand for Senior Managers
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Leadership Legacy and Personal Brand for Senior Managers with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

## Upcoming Dates and Fees

| DATES | VENUE | FEE (PER DELEGATE) |
|---|---|---|
| 23 to 27 Nov 2026 | Durban | **$1,395** |
| 30 Nov to 4 Dec 2026 | Lagos | **$1,650** |

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.