

Intellectual Property, Trademarks and Licensing for Business

Contracts Management

Course Overview

Intellectual Property, Trademarks and Licensing for Business: a 5-day professional training course from LTC Consultants, delivered in-classroom across...

What You Will Achieve

- Explain the core principles and current good practice in Intellectual Property, Trademarks and Licensing for Business
- Apply practical tools and techniques for Intellectual Property, Trademarks and Licensing for Business in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Intellectual Property, Trademarks and Licensing for Business in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Foundations of Intellectual Property, Trademarks and Licensing for Business: principles, terminology and context
2. The business case: why Intellectual Property, Trademarks and Licensing for Business matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
14 to 18 Sep 2026	Johannesburg	\$1,395
28 Sep to 2 Oct 2026	Durban	\$1,395
5 to 9 Oct 2026	Accra	\$1,550

19 to 23 Oct 2026	Online	\$700
2 to 6 Nov 2026	Lagos	\$1,395
16 to 20 Nov 2026	Pretoria	\$1,650
23 to 27 Nov 2026	Harare	\$1,395
7 to 11 Dec 2026	Cairo	\$1,550

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.