

Influencing Business Decisions

Laboratory and Research

Course Overview

Influencing Business Decisions: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Influencing Business Decisions
- Apply practical tools and techniques for Influencing Business Decisions in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Influencing Business Decisions in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Professionals, specialists and managers at every level who want to strengthen this capability and apply it with confidence at work.

Course Outline

1. Foundations of Influencing Business Decisions: principles, terminology and context
2. The business case: why Influencing Business Decisions matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
5 to 9 Oct 2026	Durban	\$1,650
12 to 16 Oct 2026	Lagos	\$1,450
26 to 30 Oct 2026	Online	\$700
2 to 6 Nov 2026	Pretoria	\$1,450
9 to 13 Nov 2026	Harare	\$1,650
16 to 20 Nov 2026	Cairo	\$1,550
30 Nov to 4 Dec 2026	Windhoek	\$1,650
7 to 11 Dec 2026	Dar es Salaam	\$1,395

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.