Impact Storytelling for Social Enterprises and Foundations

Corporate Communications

Course Overview

Impact Storytelling for Social Enterprises and Foundations: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa...

What You Will Achieve

- Explain the core principles and current good practice in Impact Storytelling for Social Enterprises and Foundations
- Apply practical tools and techniques for Impact Storytelling for Social Enterprises and Foundations in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Impact Storytelling for Social Enterprises and Foundations in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Foundations of Impact Storytelling for Social Enterprises and Foundations: principles, terminology and context
2. The business case: why Impact Storytelling for Social Enterprises and Foundations matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
9 to 13 Nov 2026	Windhoek	**$1,450**
23 to 27 Nov 2026	Dar es Salaam	**$1,450**
7 to 11 Dec 2026	Gaborone	**$1,395**

LTC Consultants
Suite 601, Block 2, Monument Office Park, 79 Steenbok Ave, Monument Park, Pretoria, 0181, South Africa
+27 68 403 2806 | info@ltcconsultants.net | ltcconsultant.co.za
Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.