Hydrogen Markets and Demand

Energy

Course Overview

Hydrogen Markets and Demand: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Hydrogen Markets and Demand
- Apply practical tools and techniques for Hydrogen Markets and Demand in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Hydrogen Markets and Demand in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Setting the scene: Hydrogen Markets and Demand in today's organisation
2. Key concepts and the language of Hydrogen Markets and Demand
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Hydrogen Markets and Demand with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Pretoria	**$1,395**
9 to 13 Nov 2026	Harare	**$1,550**
16 to 20 Nov 2026	Cairo	**$1,395**
23 to 27 Nov 2026	Windhoek	**$1,395**
30 Nov to 4 Dec 2026	Dar es Salaam	**$1,395**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.