

High Impact Communication

Corporate Communications

Course Overview

High Impact Communication: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in High Impact Communication
- Apply practical tools and techniques for High Impact Communication in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine High Impact Communication in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Setting the scene: High Impact Communication in today's organisation
2. Key concepts and the language of High Impact Communication
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating High Impact Communication with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
5 to 9 Oct 2026	Online	\$800
12 to 16 Oct 2026	Johannesburg	\$1,395
19 to 23 Oct 2026	Durban	\$1,395
26 to 30 Oct 2026	Lagos	\$1,550
2 to 6 Nov 2026	Pretoria	\$1,395
9 to 13 Nov 2026	Harare	\$1,450
16 to 20 Nov 2026	Cairo	\$1,450
23 to 27 Nov 2026	Windhoek	\$1,650
30 Nov to 4 Dec 2026	Dar es Salaam	\$1,550

LTC Consultants

Suite 601, Block 2, Monument Office Park, 79 Steenbok Ave, Monument Park, Pretoria, 0181, South Africa
+27 68 403 2806 | info@ltcconsultants.net | ltcconsultant.co.za

Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.