Handling Sensitive and Difficult Messages in Writing

Corporate Communications

Course Overview

Handling Sensitive and Difficult Messages in Writing: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live...

What You Will Achieve

- Explain the core principles and current good practice in Handling Sensitive and Difficult Messages in Writing
- Apply practical tools and techniques for Handling Sensitive and Difficult Messages in Writing in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Handling Sensitive and Difficult Messages in Writing in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Foundations of Handling Sensitive and Difficult Messages in Writing: principles, terminology and context
2. The business case: why Handling Sensitive and Difficult Messages in Writing matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Kampala	**$1,550**
16 to 20 Nov 2026	Durban	**$1,650**
23 to 27 Nov 2026	Accra	**$1,395**
7 to 11 Dec 2026	Online	**$800**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.