Green Marketing and Anti-Greenwashing Compliance

Energy

Course Overview

Green Marketing and Anti-Greenwashing Compliance: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live...

What You Will Achieve

- Explain the core principles and current good practice in Green Marketing and Anti-Greenwashing Compliance
- Apply practical tools and techniques for Green Marketing and Anti-Greenwashing Compliance in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Green Marketing and Anti-Greenwashing Compliance in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Contracts and procurement professionals, legal advisors, compliance officers and managers who negotiate or administer agreements.

Course Outline

1. Setting the scene: Green Marketing and Anti-Greenwashing Compliance in today's organisation
2. Key concepts and the language of Green Marketing and Anti-Greenwashing Compliance
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Green Marketing and Anti-Greenwashing Compliance with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
9 to 13 Nov 2026	Durban	**$1,650**
30 Nov to 4 Dec 2026	Accra	**$1,550**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.