Government Spokesperson and Crisis Communication Skills

Public Sector Management & Public Affairs

Course Overview

Government Spokesperson and Crisis Communication Skills: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and...

What You Will Achieve

- Explain the core principles and current good practice in Government Spokesperson and Crisis Communication Skills
- Apply practical tools and techniques for Government Spokesperson and Crisis Communication Skills in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Government Spokesperson and Crisis Communication Skills in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Setting the scene: Government Spokesperson and Crisis Communication Skills in today's organisation
2. Key concepts and the language of Government Spokesperson and Crisis Communication Skills
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Government Spokesperson and Crisis Communication Skills with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Lagos	**$1,550**
16 to 20 Nov 2026	Pretoria	**$1,650**
30 Nov to 4 Dec 2026	Harare	**$1,650**

LTC Consultants
Suite 601, Block 2, Monument Office Park, 79 Steenbok Ave, Monument Park, Pretoria, 0181, South Africa
+27 68 403 2806 | info@ltcconsultants.net | ltcconsultant.co.za
Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.