Global Energy Markets Pricing

Energy

Course Overview

Global Energy Markets Pricing: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Global Energy Markets Pricing
- Apply practical tools and techniques for Global Energy Markets Pricing in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Global Energy Markets Pricing in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Foundations of Global Energy Markets Pricing: principles, terminology and context
2. The business case: why Global Energy Markets Pricing matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Online	**$700**
9 to 13 Nov 2026	Pretoria	**$1,450**
16 to 20 Nov 2026	Windhoek	**$1,550**
23 to 27 Nov 2026	Dar es Salaam	**$1,395**
30 Nov to 4 Dec 2026	Gaborone	**$1,450**
7 to 11 Dec 2026	Kigali	**$1,650**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.