Financial Storytelling and Data Visualisation for Finance Professionals

Finance & Budgeting

Course Overview

Financial Storytelling and Data Visualisation for Finance Professionals: a 5-day professional training course from LTC Consultants, delivered in-classroom...

What You Will Achieve

- Explain the core principles and current good practice in Financial Storytelling and Data Visualisation for Finance Professionals
- Apply practical tools and techniques for Financial Storytelling and Data Visualisation for Finance Professionals in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Financial Storytelling and Data Visualisation for Finance Professionals in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Finance managers, accountants, analysts, budget holders and professionals responsible for financial planning, control or reporting.

Course Outline

1. Foundations of Financial Storytelling and Data Visualisation for Finance Professionals: principles, terminology and context
2. The business case: why Financial Storytelling and Data Visualisation for Finance Professionals matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Online	**$800**
16 to 20 Nov 2026	Windhoek	**$1,450**
7 to 11 Dec 2026	Dar es Salaam	**$1,550**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.