

Essentials of Balanced Scorecard

Management and Leadership

Course Overview

Balanced Scorecard: a 3-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Balanced Scorecard
- Apply practical tools and techniques for Balanced Scorecard in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Balanced Scorecard in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Foundations of Balanced Scorecard: principles, terminology and context
2. The business case: why Balanced Scorecard matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
26 to 28 Oct 2026	Lusaka	\$900
2 to 4 Nov 2026	Maputo	\$900
9 to 11 Nov 2026	Johannesburg	\$900
16 to 18 Nov 2026	Cape Town	\$900
23 to 25 Nov 2026	Nairobi	\$800
30 Nov to 2 Dec 2026	Kampala	\$800
7 to 9 Dec 2026	Durban	\$950
14 to 16 Dec 2026	Accra	\$900

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.