Electricity Economics and Power Market Fundamentals

Electrical Engineering Courses

Course Overview

Electricity Economics and Power Market Fundamentals: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live...

What You Will Achieve

- Explain the core principles and current good practice in Electricity Economics and Power Market Fundamentals
- Apply practical tools and techniques for Electricity Economics and Power Market Fundamentals in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Electricity Economics and Power Market Fundamentals in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Setting the scene: Electricity Economics and Power Market Fundamentals in today's organisation
2. Key concepts and the language of Electricity Economics and Power Market Fundamentals
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Electricity Economics and Power Market Fundamentals with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
16 to 20 Nov 2026	Gaborone	**$1,650**
30 Nov to 4 Dec 2026	Kigali	**$1,650**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.