

Electricity Economics and Power Market Fundamentals

Electrical Engineering Courses

Course Overview

Electricity Economics and Power Market Fundamentals: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and...

What You Will Achieve

- Explain the core principles and current good practice in Electricity Economics and Power Market Fundamentals
- Apply practical tools and techniques for Electricity Economics and Power Market Fundamentals in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Electricity Economics and Power Market Fundamentals in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Setting the scene: Electricity Economics and Power Market Fundamentals in today's organisation
2. Key concepts and the language of Electricity Economics and Power Market Fundamentals
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Electricity Economics and Power Market Fundamentals with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
21 to 25 Sep 2026	Pretoria	\$1,550
12 to 16 Oct 2026	Windhoek	\$1,450
26 to 30 Oct 2026	Dar es Salaam	\$1,395
16 to 20 Nov 2026	Gaborone	\$1,650
30 Nov to 4 Dec 2026	Kigali	\$1,650

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.