Effective Communication for Government Employees

Personal Development & Effectiveness

Course Overview

Communication for Government Employees: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Communication for Government Employees
- Apply practical tools and techniques for Communication for Government Employees in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Communication for Government Employees in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Setting the scene: Communication for Government Employees in today's organisation
2. Key concepts and the language of Communication for Government Employees
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Communication for Government Employees with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
26 to 30 Oct 2026	Online	**$800**
2 to 6 Nov 2026	Cape Town	**$1,450**
9 to 13 Nov 2026	Lusaka	**$1,450**
16 to 20 Nov 2026	Maputo	**$1,395**
23 to 27 Nov 2026	Johannesburg	**$1,395**
30 Nov to 4 Dec 2026	Nairobi	**$1,450**

LTC Consultants
Suite 601, Block 2, Monument Office Park, 79 Steenbok Ave, Monument Park, Pretoria, 0181, South Africa
+27 68 403 2806 | info@ltcconsultants.net | ltcconsultant.co.za
Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.