Digital Transformation of Public Affairs and Government Relations

AI (Artificial Intelligence)

Course Overview

Digital Transformation of Public Affairs and Government Relations: a 5-day professional training course from LTC Consultants, delivered in-classroom across...

What You Will Achieve

- Explain the core principles and current good practice in Digital Transformation of Public Affairs and Government Relations
- Apply practical tools and techniques for Digital Transformation of Public Affairs and Government Relations in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Digital Transformation of Public Affairs and Government Relations in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

IT professionals, analysts, digital transformation leads and managers seeking to apply modern technology in their organisations.

Course Outline

1. Foundations of Digital Transformation of Public Affairs and Government Relations: principles, terminology and context
2. The business case: why Digital Transformation of Public Affairs and Government Relations matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
23 to 27 Nov 2026	Cape Town	**$1,450**
30 Nov to 4 Dec 2026	Lusaka	**$1,450**
7 to 11 Dec 2026	Maputo	**$1,650**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.