Data Visualization

Data Management and Analytics

Course Overview

Data Visualization: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Choose chart types by the comparison being made, not by habit
- Strip charts to their message: declutter, emphasise, annotate
- Use colour deliberately for meaning rather than decoration
- Design dashboards that guide attention instead of scattering it
- Build a data narrative that moves an audience to a decision

Who Should Attend

Analysts, finance and reporting professionals, researchers, marketers and managers who present data and want it to land, whatever tool they use.

Course Outline

1. Why most charts fail: perception before software
2. Chart choice: matching form to comparison
3. Declutter lab: rebuilding cluttered real-world charts
4. Colour, emphasis and annotation as tools of meaning
5. Tables, when they beat charts, and how to design them
6. Dashboard design: hierarchy, flow and restraint
7. Data storytelling: structure, tension, resolution
8. Capstone: redesign and present your own report

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
23 to 27 Nov 2026	Windhoek	**$1,395**
30 Nov to 4 Dec 2026	Dar es Salaam	**$1,650**
7 to 11 Dec 2026	Online	**$700**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.