

Data Visualisation and Storytelling with Tableau

Data Management and Analytics

Course Overview

Data Visualisation and Storytelling with Tableau: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live...

What You Will Achieve

- Explain the core principles and current good practice in Data Visualisation and Storytelling with Tableau
- Apply practical tools and techniques for Data Visualisation and Storytelling with Tableau in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Data Visualisation and Storytelling with Tableau in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Foundations of Data Visualisation and Storytelling with Tableau: principles, terminology and context
2. The business case: why Data Visualisation and Storytelling with Tableau matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
14 to 18 Sep 2026	Johannesburg	\$1,450
28 Sep to 2 Oct 2026	Cape Town	\$1,395
12 to 16 Oct 2026	Nairobi	\$1,550
26 to 30 Oct 2026	Kampala	\$1,395
9 to 13 Nov 2026	Durban	\$1,550
23 to 27 Nov 2026	Accra	\$1,395
7 to 11 Dec 2026	Online	\$750

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.