

Data Storytelling and Visual Report Design for Business Audiences

Corporate Communications

Course Overview

Data Storytelling and Visual Report Design for Business Audiences: a 5-day professional training course from LTC Consultants, delivered in-classroom across...

What You Will Achieve

- Explain the core principles and current good practice in Data Storytelling and Visual Report Design for Business Audiences
- Apply practical tools and techniques for Data Storytelling and Visual Report Design for Business Audiences in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Data Storytelling and Visual Report Design for Business Audiences in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

IT professionals, analysts, digital transformation leads and managers seeking to apply modern technology in their organisations.

Course Outline

1. Setting the scene: Data Storytelling and Visual Report Design for Business Audiences in today's organisation
2. Key concepts and the language of Data Storytelling and Visual Report Design for Business Audiences
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Data Storytelling and Visual Report Design for Business Audiences with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
5 to 9 Oct 2026	Online	\$750
12 to 16 Oct 2026	Johannesburg	\$1,650
19 to 23 Oct 2026	Durban	\$1,650

26 to 30 Oct 2026	Lagos	\$1,650
9 to 13 Nov 2026	Pretoria	\$1,395
16 to 20 Nov 2026	Harare	\$1,395
23 to 27 Nov 2026	Cairo	\$1,650
30 Nov to 4 Dec 2026	Windhoek	\$1,550

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.