Data Storytelling and Visual Report Design for Business Audiences

Corporate Communications

Course Overview

Data Storytelling and Visual Report Design for Business Audiences: a 5-day professional training course from LTC Consultants, delivered in-classroom across...

What You Will Achieve

- Explain the core principles and current good practice in Data Storytelling and Visual Report Design for Business Audiences
- Apply practical tools and techniques for Data Storytelling and Visual Report Design for Business Audiences in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Data Storytelling and Visual Report Design for Business Audiences in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

IT professionals, analysts, digital transformation leads and managers seeking to apply modern technology in their organisations.

Course Outline

1. Setting the scene: Data Storytelling and Visual Report Design for Business Audiences in today's organisation
2. Key concepts and the language of Data Storytelling and Visual Report Design for Business Audiences
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Data Storytelling and Visual Report Design for Business Audiences with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
9 to 13 Nov 2026	Pretoria	**$1,395**
16 to 20 Nov 2026	Harare	**$1,395**
23 to 27 Nov 2026	Cairo	**$1,650**

30 Nov to 4 Dec 2026	Windhoek	**$1,550**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.