

Crisis Communications

Management and Leadership

Course Overview

Crisis Communications: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Crisis Communications
- Apply practical tools and techniques for Crisis Communications in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Crisis Communications in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Foundations of Crisis Communications: principles, terminology and context
2. The business case: why Crisis Communications matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
21 to 25 Sep 2026	Dar es Salaam	\$1,450
28 Sep to 2 Oct 2026	Online	\$800
12 to 16 Oct 2026	Pretoria	\$1,395
26 to 30 Oct 2026	Gaborone	\$1,550
2 to 6 Nov 2026	Kigali	\$1,550
16 to 20 Nov 2026	Cape Town	\$1,550
23 to 27 Nov 2026	Lusaka	\$1,450
7 to 11 Dec 2026	Maputo	\$1,550

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.