

Professional Certificate in Corporate Social Responsibility (CSR) Integrating Sustainability for Future Growth

Corporate Communications

Course Overview

Certificate in Corporate Social Responsibility Integrating Sustainability for Future Growth: a 5-day professional training course from LTC Consultants,...

What You Will Achieve

- Explain the core principles and current good practice in Certificate in Corporate Social Responsibility Integrating Sustainability for Future Growth
- Apply practical tools and techniques for Certificate in Corporate Social Responsibility Integrating Sustainability for Future Growth in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Certificate in Corporate Social Responsibility Integrating Sustainability for Future Growth in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Foundations of Certificate in Corporate Social Responsibility Integrating Sustainability for Future Growth: principles, terminology and context
2. The business case: why Certificate in Corporate Social Responsibility Integrating Sustainability for Future Growth matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Online	\$700

9 to 13 Nov 2026	Cape Town	\$1,395
16 to 20 Nov 2026	Lusaka	\$1,550
23 to 27 Nov 2026	Maputo	\$1,650
30 Nov to 4 Dec 2026	Johannesburg	\$1,550
7 to 11 Dec 2026	Nairobi	\$1,450

LTC Consultants

Suite 601, Block 2, Monument Office Park, 79 Steenbok Ave, Monument Park, Pretoria, 0181, South Africa

+27 68 403 2806 | info@ltcconsultants.net | ltcconsultant.co.za

Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.