Professional Certificate in Corporate Social Responsibility (CSR) Integrating Sustainability for Future Growth

Corporate Communications

Course Overview

Professional Certificate in Corporate Social Responsibility (CSR) Integrating Sustainability for Future Growth: a 5-day professional training course from LTC...

What You Will Achieve

- Explain the core principles and current good practice in Corporate Social Responsibility Integrating Sustainability for Future Growth
- Apply practical tools and techniques for Corporate Social Responsibility Integrating Sustainability for Future Growth in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Corporate Social Responsibility Integrating Sustainability for Future Growth in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Foundations of Corporate Social Responsibility Integrating Sustainability for Future Growth: principles, terminology and context
2. The business case: why Corporate Social Responsibility Integrating Sustainability for Future Growth matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Online	**$700**

9 to 13 Nov 2026	Cape Town	**$1,395**
16 to 20 Nov 2026	Lusaka	**$1,550**
23 to 27 Nov 2026	Maputo	**$1,650**
30 Nov to 4 Dec 2026	Johannesburg	**$1,550**
7 to 11 Dec 2026	Nairobi	**$1,450**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.