

Corporate Event Planning and Delivery

Sales and Marketing

Course Overview

Corporate Event Planning and Delivery: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Corporate Event Planning and Delivery
- Apply practical tools and techniques for Corporate Event Planning and Delivery in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Corporate Event Planning and Delivery in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Project managers, project engineers, planners, PMO staff and team members involved in delivering projects of any size.

Course Outline

1. Foundations of Corporate Event Planning and Delivery: principles, terminology and context
2. The business case: why Corporate Event Planning and Delivery matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
28 Sep to 2 Oct 2026	Windhoek	\$1,650
5 to 9 Oct 2026	Dar es Salaam	\$1,650
12 to 16 Oct 2026	Online	\$750
19 to 23 Oct 2026	Pretoria	\$1,450
26 to 30 Oct 2026	Gaborone	\$1,450
9 to 13 Nov 2026	Kigali	\$1,450
16 to 20 Nov 2026	Cape Town	\$1,550
23 to 27 Nov 2026	Lusaka	\$1,650

30 Nov to 4 Dec 2026	Maputo	\$1,450
7 to 11 Dec 2026	Johannesburg	\$1,395

LTC Consultants

Suite 601, Block 2, Monument Office Park, 79 Steenbok Ave, Monument Park, Pretoria, 0181, South Africa
+27 68 403 2806 | info@ltcconsultants.net | ltcconsultant.co.za

Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.