

Conference Paper and Abstract Writing for Professional Events

Corporate Communications

Course Overview

Conference Paper and Abstract Writing for Professional Events: a 5-day professional training course from LTC Consultants, delivered in-classroom across...

What You Will Achieve

- Explain the core principles and current good practice in Conference Paper and Abstract Writing for Professional Events
- Apply practical tools and techniques for Conference Paper and Abstract Writing for Professional Events in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Conference Paper and Abstract Writing for Professional Events in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Foundations of Conference Paper and Abstract Writing for Professional Events: principles, terminology and context
2. The business case: why Conference Paper and Abstract Writing for Professional Events matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
23 to 27 Nov 2026	Cape Town	\$1,650
30 Nov to 4 Dec 2026	Lusaka	\$1,550
7 to 11 Dec 2026	Maputo	\$1,650

LTC Consultants

Suite 601, Block 2, Monument Office Park, 79 Steenbok Ave, Monument Park, Pretoria, 0181, South Africa
+27 68 403 2806 | info@ltcconsultants.net | ltcconsultant.co.za

Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.